

ANNUAL REPORT

2016 Our Journey to Learn



About 2016...

It has been another busy year for C-Sema. We continued to work within the ethos of valuing children and their views and supporting them to have their voices heard. We wanted to be true to our vision: we want to see a Tanzania where all parents are informed about their roles & responsibilities towards children's rights; A Tanzania where all children are free to express themselves; and a Tanzania where all communities are proactive in their support towards all children's growth and development!

Learning continued to be our biggest asset over the past 12 months. We've learnt, for instance that our relationships with frontline child protection service providers (Social Welfare & Police) is central to improving the lives of children through the helpline service.

We've also learnt that grassroot leaders such as village / street chairpersons are key partners in responding to violence against children within their respective jurisdiction.

Find time to go through the entire report for more details.

2016 At a Glance...

Over
1,000,000

SMS-Civic-Education

Over 1 million messages have been sent & over 250,000 responses have been recorded.

304

Child Protection

of child protection cases handled

289

Referrals

of successful referrals to child protection service

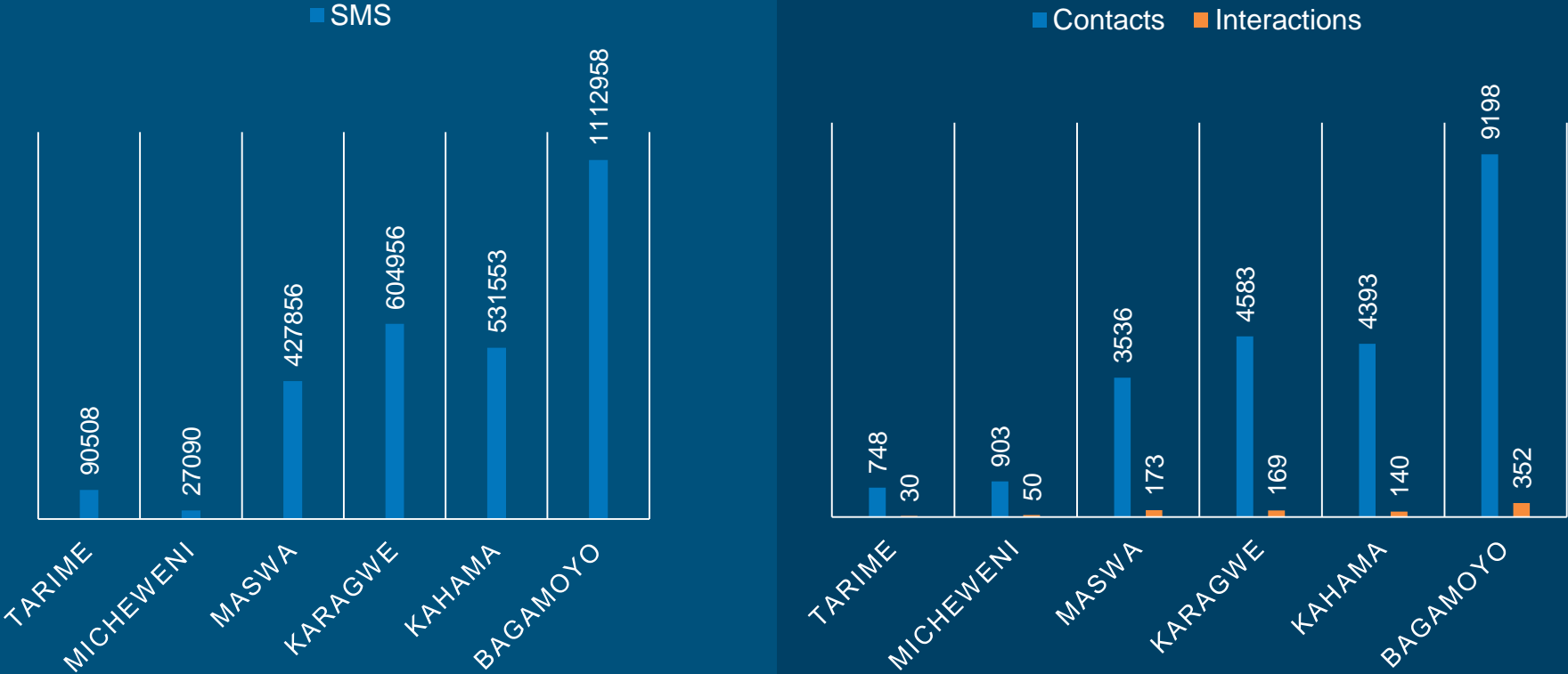
1,803

Outreach

of children reached through various outreach initiatives

Portal for Civic Change (PCC) – Civic Education via SMS

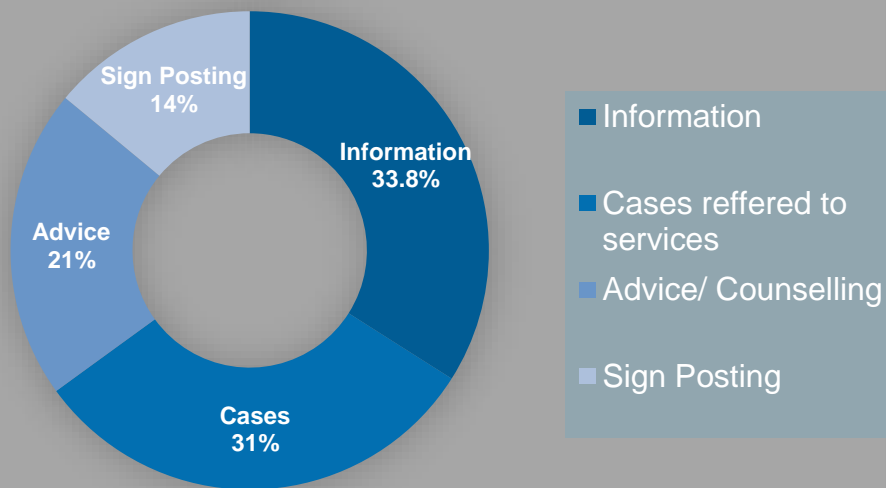
SMS Gateway Statistics



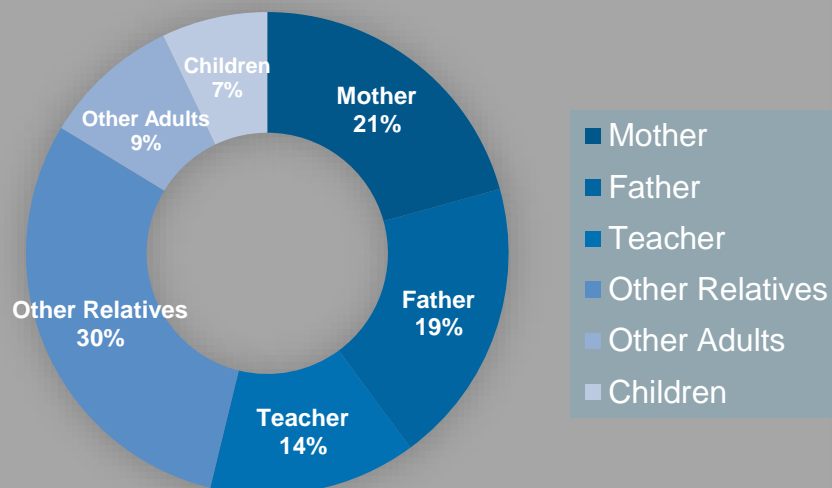
Distribution of the specific child protection cases under the category of Violence, Abuse, Neglect and Exploitation (VANE) cases.

In 2016 the National Child Helpline recorded a total of 441 cases in mainland Tanzania and 52 for Zanzibar. Out of said cases, 304 cases were reported as child protection cases. That is, they were in the categories of either violence, abuse, neglect or/and exploitation of children (VANE). VANE cases increased by 18% compared to 2015. There was, for the first time, an increase in reporting from districts with operational child protection system; about 51% of VANE cases in 2016, up from 33% in 2015.

What we did once cases were reported to us:



Most reported perpetrators of violence against children



Case Studies & Best Practice

Case Study #1: Maintenance

On 18th November 2016 at 14:30 to 14:35. Juma Said from Buharaga in Kigoma, called the helpline saying that he needed to take his nieces, Makurata 9 years and Silvia 7 years. Their parents passed on leaving them under their maternal grandfather's care who suffers Leprosy, literally grounded unable to provide for the children and himself.

Mr. Vano wanted custody over his late brother's children. The Helpline referred him to Social Welfare.

DSWO acknowledged to receive the case and she said they have manage to give prayed custodial mandate to Mr. Vano and that childre have begun going to school as their uncle wanted.

Case #2: Child Neglect/Disability

A neighbor called 116 reporting a neglected disabled child in Kyerwa. Upon follow up, the helpline and the Village chairperson established that the child's parents were extremely poor and therefore unable to cater for needs.

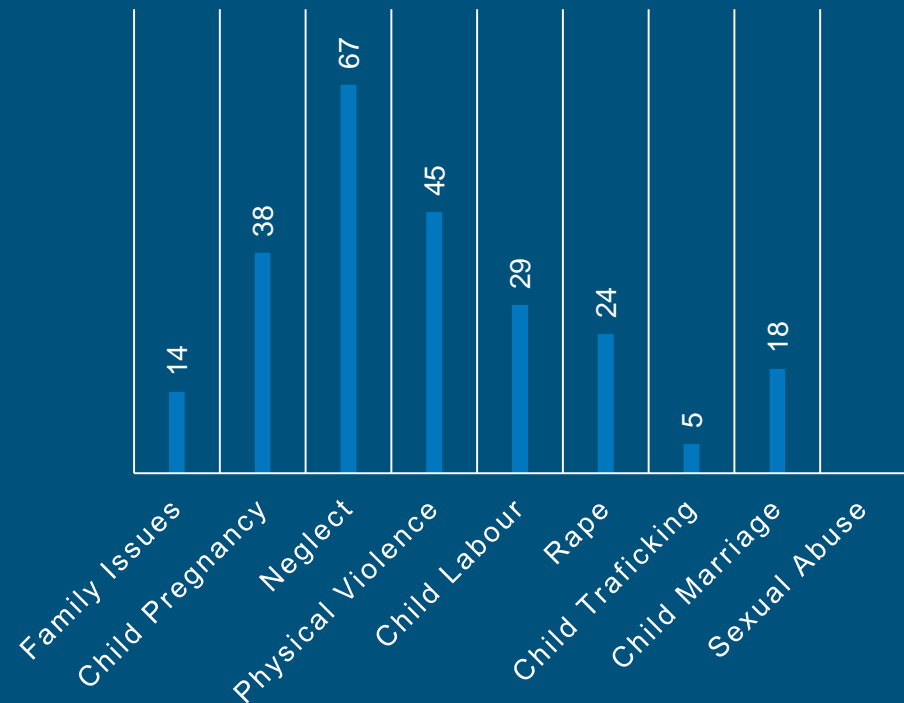
Upon request from the helpline, the village chairperson agreed to enroll the family onto TASAF, a government program helping poor families meet needs.

Case #3: Child Trafficking

A Village chairperson called to report a 15 year old girl in his neighborhood who was taken from Mwanza to Arusha to work as a Housemaid. He said the girl is mistreated by her employer with brutal beatings and insults. He was seeking advice on how to rescue the girl.

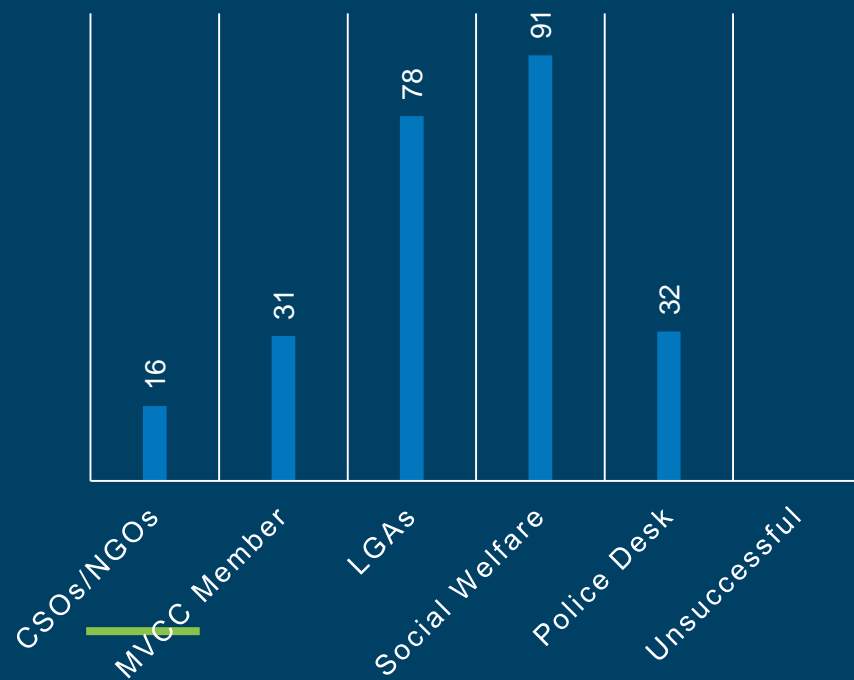
He was enlightened of his role in rescue and immediately visited the house and started the rescuing process; he called back the helpline to report about the successful process of returning the child back to her parents. That the girls is now in safe hands of her parents

Distribution of specific Child Protection Cases under category Violence, Abuse, Neglect and Exploitation (VANE) cases.



VS.

Cases referred to Frontline Child Protection Service Providers.





Outreach: Day of the African Child 2017

Over **700** Children.

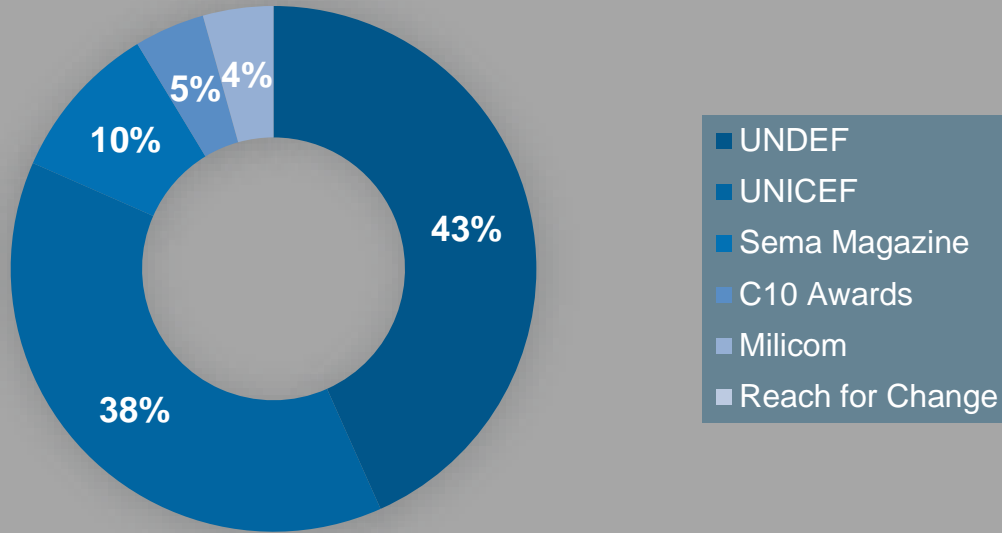
19 Partner Organizations & Corporates.

20 Volunteers

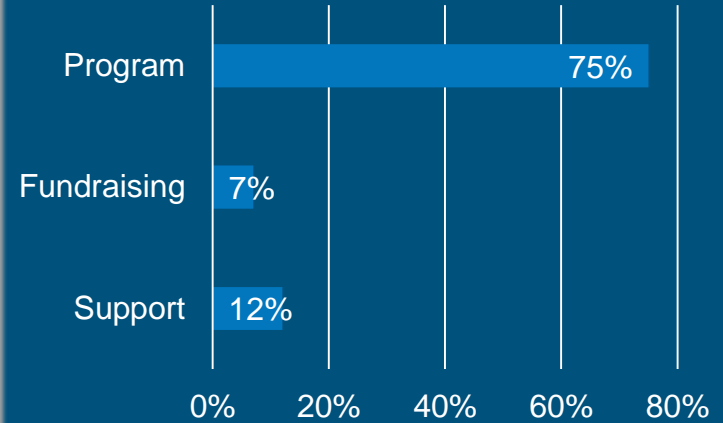
Outdoors: Watoto had lots fun! Football, face painting, basketball, imagination playground and music.



Where our funds came from



Funds Utilization



Main Stream Media & Social Media



104 newspaper articles
printed on Skillful
Parenting and Positive
discipline



100% growth up from
5,000+ followers in 2015
to **10,000+** end of 2016



4 times increase up from
just **18,000+** likes in 2015
to **79,000+** in 2016



of children and parents
reached through Sema
Magazine

It is worth noting that our success in media engagement is attributed to our strong partnership with SOS Children Villages and Tanzania Journalists for Children. This partnership has seen us reach out to all leading media houses and social media networks to advocate for better services for children.