



C-Sema



SOCIAL IMPACT REPORT - 2015

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Preface

It gives me great pleasure to introduce C-Sema's Social Impact Report 2015, which sets out, for our stakeholders, partners and the general public, what we have achieved in the past twelve months and our future plans.

C-Sema has continued to learn, link and grow in terms of organizational capacity, strength and development, with a broad-based strengthening of our position across different fields related to protecting the rights of the child. As a result, we were able to maintain and extend our focus and at the same time expanded our community services. Details of key elements of our exciting work follow later in the report; our reach and impact are stronger than ever before, although the challenges of child protection efforts are equally increasingly acute.

I should like, as ever, to thank our staff and our excellent volunteers for their continuing hard work and dedication. In addition, we are exceptionally fortunate that we have long service employees, and that they have not only blended in so well but have absorbed the ethos of what I am pleased to say is widely regarded as among the change leaders in the region.

Finally, I would like to thank the entire team at C-Sema for their tireless efforts that made it possible for us, to be awarded the Child 10 (C10) award 2015 for our work in protecting, upholding the rights of children in Tanzania in an event held in Stockholm, Sweden and hosted by Reach for Change.

Kiiya, JK
Chief Executive
March, 2016

Our vision, mission, & approach

Our Vision is...

- See a Tanzania where all parents are informed about their roles & responsibilities towards children's right to be heard
- A Tanzania where all children are free to express themselves and
- A Tanzania where all communities are proactive in their support towards all children's growth and development

Our Mission

- To respond to children in need of care and protection AND voice their concerns to policy and decision-makers

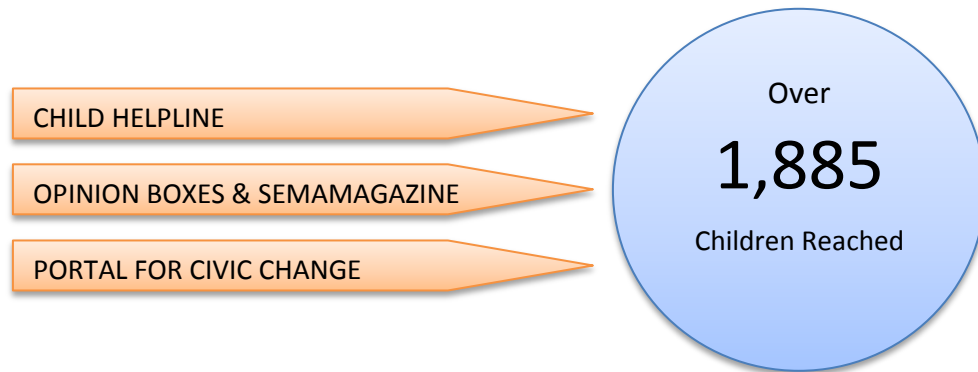
Our Approach

C-Sema takes a comprehensive approach to Child Services first, by working with children and their parents on the one hand and local governments and communities on the other. This approach allows us to understand local challenges faced by children and their parents in accessing services as well as the challenges local authorities' service providers' face in provision of said services, respectively.

We emphasize Child Participation some of the lessons we have learnt over the past few years is children inclusiveness from problems identification to action and solutions. We have been able to respond to children priorities and opposed to our priorities towards children services. When children are at the heart of your programming, communities would easily support your cause and we have enjoyed communities' support in our projects' areas. Levels of vulnerability are also contextualized giving special attention to Children Living with Disability, HIV, Child-Headed Households, etc.

We believe DIALOGUES matter our approach to 'contagious' topics in our country, such as age of girl's marriage, FGM, gender equality, etc. is dialogue. These topics often receive mixed reactions from religious and cultural contexts. Available evidence indicates that after decades of campaigns against them, little seem to change and early marriages, FGM, etc. continue to enjoy existence. We want to create enabling environment for communities, religious and tribal leaders to engage in dialogues. Respecting each other's' view-points but point out the effects, the lifelong effects to the girls undergoing these practices.

Impact results



The National Child Helpline - 116

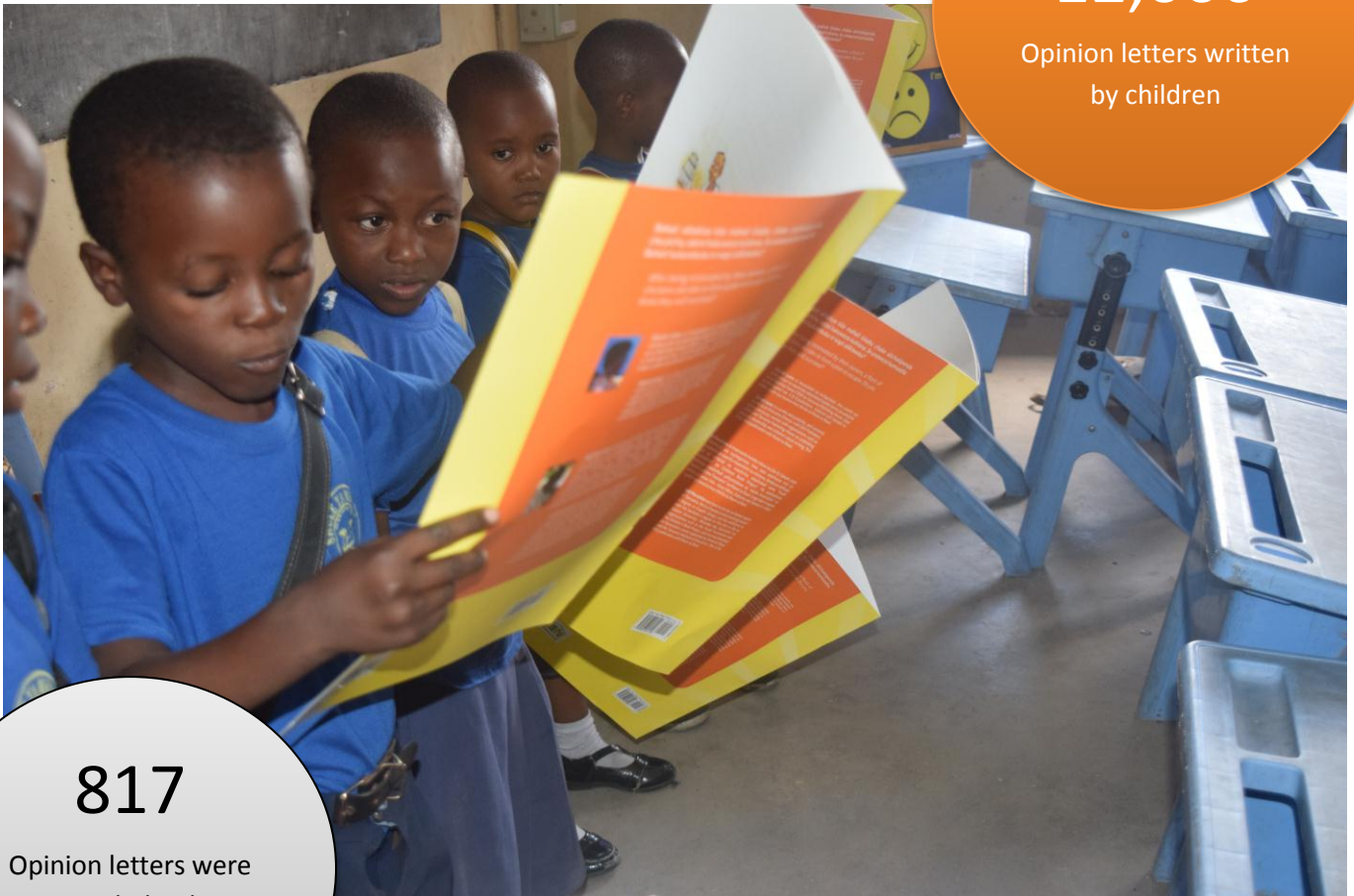


Most clients who contacted the call centre for information related cases, wanted to understand how the child helpline works, where they could access social services, how they could access legal aid, where they could access HIV/AIDS, just but to mention a few. Counselling calls received at the call centre served issues on stress, teenage sexual relationships; educational issues (e.g. how to excel in math), family relationships and child care / maintenance. At some point clients were directed where they could access frontline child protection services and other social services (signposting). Clients usually call back to report receipt of service from the sign posted destination but others do not report back due to different reasons.

Their opinions matters

During the long school holidays in June, C-Sema conducted an evaluation of the Happy and Sad Letter/Boxes initiative. 30 children from 15 schools (20 children from Primary Schools and 10 Children from Secondary Schools) participated in the activity. The evaluation assessment proved that the initiative has brought change in the community especially schools. One comment from children read; *“to some extent teachers have stopped using abusive language on children, this has made us to believe that they we be treated with respect even though we are children”*.

The District Child Protection Team (DCPT) has asked C-Sema to scale up the initiative to more schools so as to reach a wider audience.



Over
12,000
Opinion letters written
by children

817
Opinion letters were
attended to by
service providers

Sema Magazine

C-Sema publishes and freely distributes Sema Magazine to children in schools. The main objective is to cover children 'World' whose activities and daily lifestyles is underreported and highly ignored by the adults World media. It is a tool that compliments other C-Sema's activities by allowing children in project areas to share their stories with both fellow children and adults. The lawmakers and other officials responsible for decisions on policies that affect children lives are also sensitized through this initiative hence bring about better laws/policies that meaningfully address children issues. ***It also RAISES funds through subscriptions, ads and sponsorships***

PRINT

2,500

Copies distributed
to schools

READS

12,500

Children & adults
read Sema in 2015

ONLINE

125,530

Online
reads/impressions



LAUNCH: Portal for Civic Change

Portal for Civic Change (PCC) was launched by Assistant Minister for land (pictured below) on 13th July 2015; the project offers civic education to rural communities' with access to mobile phones in seven districts in Tanzania (Kahama, Karagwe, Maswa, Micheweni, Mbeya Rural, Tarime & Bagomoyo). PCC uses SMS technology to inform rural community members in target districts about their constitutional and legal rights hence ignite dialogues and collective actions for accessing social/legal services as well as provide direct opportunities to request for quality service provisions by the Local Government Authorities in said districts.



Over 100K reached...

18,000+



5,000+



Best Practice

The importance of a District Child Protection Team comes to face when a child protection case is reported and the team plunges into action and in the end, children whose rights had been violated, or abused feel that justice has been done.

A 16 years girl child called the helpline to seek help about the situation of school regulations and sexual abuse and exploitations at her school. "Our teachers close the school gate at 6:00am denying us access to the school compound claiming that we are late; while the reporting hours is 7:00am as per school rules and regulations" said the child.

The helpline wanted to know if they reported the matter to head of school, in response the child said currently the school is under an acting head of school who is giving orders for the gate to be closed; therefore there was no one ready to listen to them. The counselor thanked her & promised to refer the matter to local Ward Education Officer for close follow up.

It was when the counselor thanked the child for calling the Child Helpline that the child said there is something else! "I want to report something that is going on at our school", the child said. "Some of our teachers are sexually abusing us". This was reason of calling the helpline but I was nervous and I did not know how to start" explained the child.

The counsellor wanted to know if they have reported the situation to anyone be it teachers or parents; "There is no one to listen to us even if we reported the matter, because our parents trust the teachers so much because since our school is a faith based school and the teachers are threatening us not to tell anyone or else we will fail in our exams or even harm us; but also they give incentives such as free grades to the victims so that they don't bother working hard in their studies;. "One of our fellow student who has been in a relationship with the teacher since she was in form two, shared the information after realizing that the National examination is approaching and the National Examination Council will be responsible for marking and not the teacher who has been sexually abusing her . threatening and giving her free grades". she added.

The counselor asked if there are other students suffering from the same abuse, the child said there are many other students experiencing sexual abuse and the perpetrators are supporting each other. The counselor thanked the child for being brave to call the helpline considering that she joined the school recently after being transferred from her previous school. The counsellor referred the case to the District Social Welfare for further action. The child protection team including Social Welfare Officers, the Police officer from the Police Gender and Children's desk and the helpline supervisor visited the school; they interviewed the teachers and picked randomly students from different classes as they confirmed to be experiencing sexual abuse from their teachers. The teachers responsible for abuse were arrested and taken to detention awaiting further action.

Lessons learnt

Information and Communication Technologies (ICT) has transformed the way we learn, work and communicate. ICT creates new opportunities, AND new challenges for individuals, communities as well as government in Tanzania. We have learnt, over the past year that due to citizen's limited access to public *service-delivery-related* information, most communities throughout Tanzania are yet to fully understand the working of their government in delivering key public social services such as quality primary and secondary education, free access to health & maternal services offered in all government's health facilities in Tanzania, they don't know about availability of subsidies to most vulnerable groups of women and children in every *Local Government Authorities (LGAs)*, just to mention a few. In fact, available data collected through the *National Child Helpline*¹ which we operate – indicates that majority of legitimate callers from rural districts, who contacted the helpline sought information on public service access in their communities.

C-Sema Strategy 2016 – 2020 will seek to build on our determination to give a voice to children in Tanzania and through this to empower them to shape the world and realise their rights. Central to this strategy is a commitment to make Tanzania a safer place for children by helping to protect them from violence and by ensuring their voices are used to influence policy, legislation and practice. Grounded in children's rights principles and working in partnership with government's key Ministries, Departments and Agencies, the major goals of the strategy are to strengthen our communities' capacity to protect children and to utilise the unique data set generated by C-Sema to influence and strengthen child protection systems in both Mainland Tanzania and Zanzibar.

It is, indeed, POSSIBLE!



External recognition (awards and media features)

C-Sema awarded the C10 award 2015

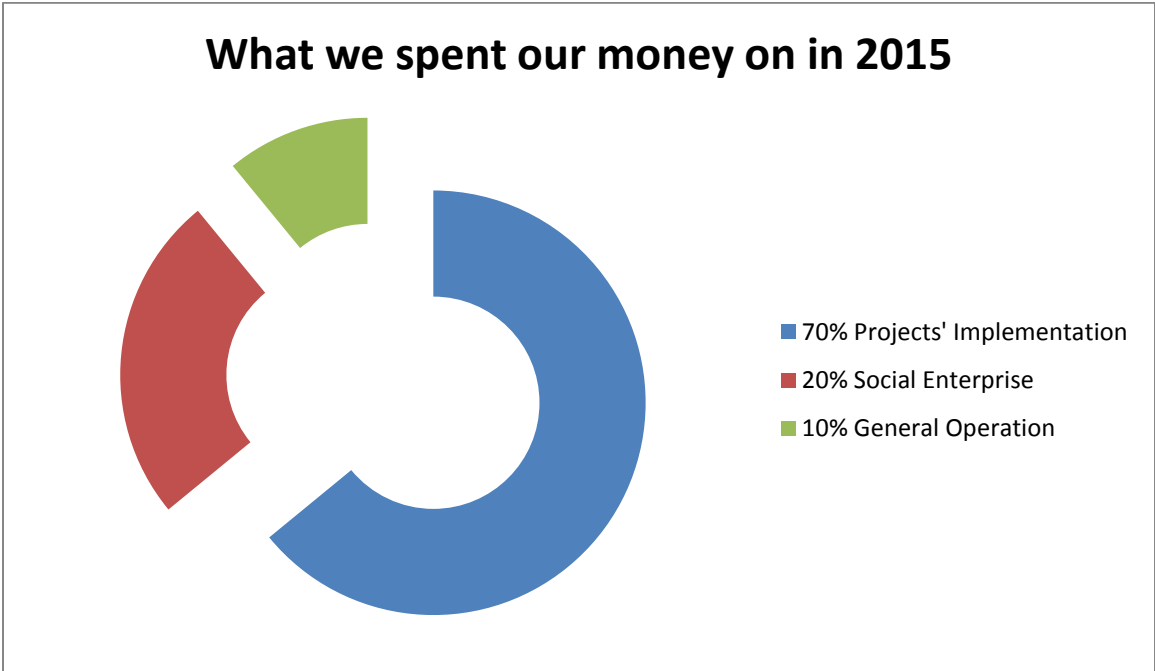
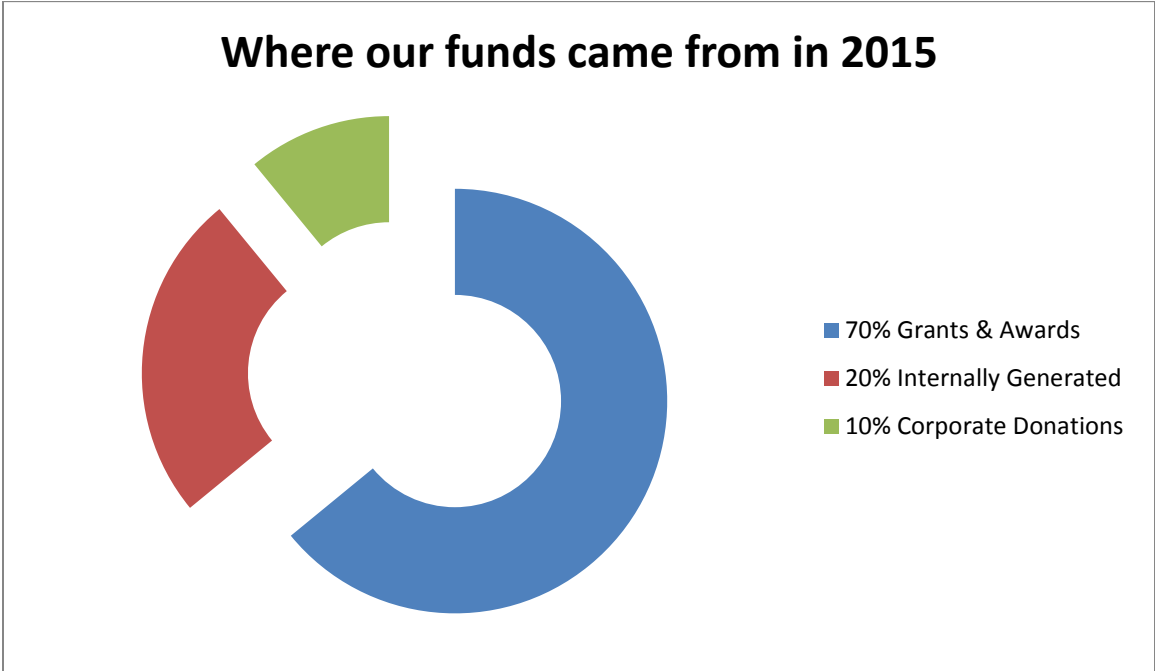
The Child 10 Summit 2015 took place on November 8th to 10th at Grand Hotel Stockholm, Sweden. Through the Child 10 Summit, Reach for Change and Sophie Stenbeck Family foundation connect and bring together innovative and bold leaders of grassroots organizations into thematic conversations to create opportunity for identifying new solutions to the world most pressing issues for children. We were among 10 organisations who received the award!



The Happy & Sad Opinion Boxes Initiative, featured on 'The [Citizen Newspaper](#)'



Financial Overview



We are THANKFUL to our partners



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