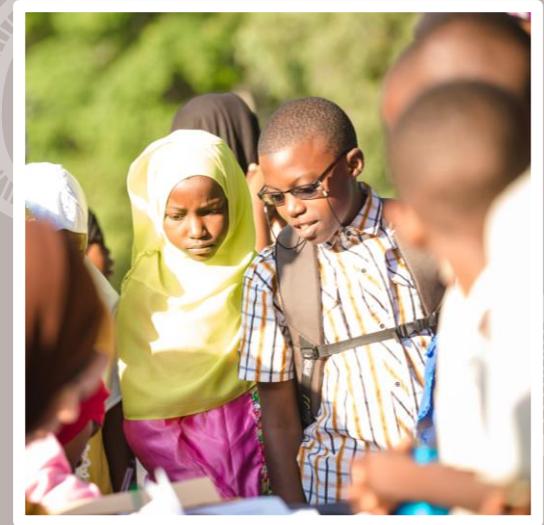




# SIKU YA MTOTO POST EVENT REPORT 2019





about

#Sikuyamtoto



#SikuYaMtoto is an annual event that has been bringing children together to celebrate the Day of the African Child since 2016 through sports competitions, games, showcasing of talents and fun all round. In 2019 we are happy to have joined hands with partners in Zanzibar to organize this event for the first time. Over 400 children were reached in the week leading up to the 16<sup>th</sup> June while 786 people were reached on the #SikuYaMtoto event at SOS CV grounds; 580 children (315 boys & 265 girls) and 206 adults (110 Female & 96 Male). We were lucky to have had the support of:

### **The Revolutionary Government of Zanzibar**



Through three ministries: the Ministry of Labour, Empowerment, Elders, Women & Children; Ministry of Youth, Culture, Arts & Sports; and the Ministry of Education & Vocational Training. They helped organise and facilitate coordination of activities prior to, during and after the day of the event by identifying and inviting schools to participate and planning the games and sports to be held during the event. Most exciting, the event was graced by Hon. Maudline Cyrus Castico – Minister for Labour, Empowerment, Elderly, Women and Children – who took her time talking to and encouraging the children and even led them in a song reminding them to prevent sexual abuse by saying ‘Don’t Touch!’.

### **The European Union**



The European Union Delegation to Tanzania and the EAC has supported this event since its launch in 2016. This year, they supported a Children’s Dialogue which was held on 17<sup>th</sup> June 2016 right after the grand celebration on 16<sup>th</sup> June.



# OUR ORGANIZING PARTNERS

It was the first ever #SikuYaMtoto event to be held in Zanzibar since its inception in 2016 and we were lucky to have been welcomed and fully supported by our partners on the beautiful Island where we jointly planned and celebrated children.



## **SOS Children's Villages Zanzibar (SOS CV)**

SOS Children's Villages Zanzibar provided the venue for both the main event and the Children's Dialogue. They also supported press engagement, photography, event branding including T-Shirts for children and adults. They also provided arts, crafts and school materials as part of the awards for winners of different sports and games.

## **Action Aid Tanzania (AATz)**

We have been partnering with Action Aid in our KUWAZA project implemented in Unguja North focusing on Preventing Violence Against Children. This time through KUWAZA, AATz facilitated part of the event's branding and T-Shirts for adults and children, design and printing of Sema Magazine, KUWAZA and event IEC materials all distributed to adults and children who attended the event.

## **Save the Children**

Save the Children Zanzibar catered for volunteers, lunch for children and adults, PA system, and engaged the Red Cross for medical emergency services and ensuring children's safety during the Day of the African Child celebrations in Zanzibar on June 16th 2019. Save the Children also made the representation of Pemba Island possible in this event by facilitating the transport and accommodation of children from Pemba.





### **Jamii Forums**

Jamii Forums supported the event through online engagement via their social media platforms. Through onsite live coverage throughout the event days, we were able to share a bit of what was happening on the ground.



### **Elimika Wikiendi**

Elimika Wikiendi ran the #SikuYaMtoto hashtag through a select online influencers and by joining us onsite to share updates throughout the week, guaranteeing our hashtag trended.



### **Zanzibar PureLife Drinking Water**

What's a sports event without drinking water? PureLife was kind enough to provide drinking water for all participants on the 16<sup>th</sup> June. They also provided water for the Children's Dialogue the following day.





Pre-event  
activities



Throughout the week leading up to 16<sup>th</sup> June, partners engaged children and young people teaching them how to prevent & report child abuse incidences. Sema Magazine and Save The Children's #SafeMeSafeYou booklet with information on their rights and how they can protect themselves from VAC were distributed to children in a few schools.

Children including those with disabilities visited the Child Helpline offices in Zanzibar and the One Stop Centre (OSC) at Mnazi Mmoja Hospital and learnt how they work to respond to and even prevent child abuse as well as visiting media to discuss the theme of the Day of the African Child.

Three schools were also visited during the week to create awareness on the Day of the African Child and its importance as well as children's rights & responsibilities in protecting themselves, preventing & reporting child abuse incidences.



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the event!



## The Main Event

At the peak of these celebrations and on the Day of the African Child, hundreds of children came together at SOS Children's Villages in Zanzibar. Children of diverse backgrounds were present: those coming from biological families; those living and raised in private and public children's homes; those in kinship care under SOS's family strengthening and alternative care programme area in Tumbatu Island; those from public and private schools; and those with disabilities.

The gates opened at 8:00am and children arrived in groups joining those residing at SOS Children's Villages. Volunteers were lined up from the main entrance: welcoming, registering and handing guests with the #SikuYaMtoto branded t-shirts.



The guest of honor, the Minister for Labour, Empowerment, Elderly, Women and Children, Mama Maudline Cyrus Castico arrived at 8:30am. She started by launching the community sports grounds donated by GIZ at SOS Children's Villages Zanzibar which were used by children for their sports and games during the event. Bi. Asha, SOS CVs Program Director and our host for the day, gave opening remarks and welcomed representatives from GIZ, Childline Zanzibar, C-Sema, Save the Children, Action Aid Tanzania and the Director for Elderly and Social Welfare to greet the children. Then the guest of honor took her turn addressing the children. She sang with them a special song on preventing sexual abuse and she was joined by partners and guests at the high table.

After she had had fun with the children, she visited partners' exhibition tables showcasing their work for children in Zanzibar before joining children at the traditional red-carpet photoshoots and interviews with journalists. The Minister left the event for other duties, handing her remaining responsibilities for the day at the event to the Director of Elderly and Social welfare, Ms. Wahida Maabad Mohammed who stayed with us till the end of the day's celebrations.





## Indoor Activities

Partners held indoor activities including Save the Children who held a parenting session in one of the classrooms where parents and other guests learnt alternative discipline to punishment. AATz held a peer-to-peer ending violence against children experience sharing session with school clubs while Roots & Shoots held life skill sessions where children learnt how to protect the environment and how to make materials for domestic use and income generation that are earth-friendly.

## Outdoor Competitions

Outdoors, children competed for first place in netball, football, races and we even had a coconut grating competition!

Unlike previous #SikuYaMtoto events, this year we also had a goal ball competition special for children with visual impairment as well as sack races whose participants were children with hearing impairment.



## Main Stage (Afternoon Celebrations)

On stage, children had a lot to share about Violence Against Children. Through traditional dances, poems, and drama, they reminded us of the plight children still face in their communities and their right to protection from violence and abuse. Children from Tazari Mdrasa, supported by Pathfinder International, addressed MUHALI through a poem (Ngonjera) and children from Fujoni Primary School, supported by AATz, addressed sexual and gender-based violence persisting in their communities through drama. Children also showed their talents through acrobatics and dance – and what exciting performances we saw! Thereafter, the award ceremony followed where winners of both indoor and outdoor games were given prizes before final closing remarks were given by the deputy guest of honor Ms. Wahida Maabad Mohammed.



# award ceremony





SOB CHILDREN'S VILLAGES

act:onaid

Save the Children



Pathfinder INTERNATIONAL

giz



#SikuYaMtoto

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CHILD RIGHTS FIRST

Oman Pumps

Oman Pumps

Oman Pumps

ALAGAL TOWEL

Oman Pumps



# Children's dialogue



As part of celebrating #SikuYaMtoto 2019 in Zanzibar, we held a children’s dialogue with the theme ‘Prevent Violence Against Children, for a Progressive Nation’. The day started with a moderated panel discussion followed by a Q&A session where the audience got to share their own views and ask questions of the panelists. The panel was made of children from Unguja’s Junior Council and school clubs.

The Dialogue brought together 42 children; 24 girls and 18 boys. They ran the show that morning as adults stood on the sideline and learnt a lot simply listening to children highlight and debate about problems that they face – such as child marriage & sexual abuse – and propose solutions.

At the end of the day, children shared that they had learnt a lot from their peers and in particular, their role in speaking up against violence and reporting VAC as soon as it happens. They also called for parents, communities and the government to play their part in preventing and ending VAC.



**OAK**  
FOUNDATION

# KUWAZA

Kuzuia Udhaliishaji wa Wa  
Zanzibar

**Sikuu ya MTOTO**  
CHILD RIGHTS

Save the Children

SOS CHILDREN'S VILLAGES ZANZIBAR

**Sikuu ya MTOTO**



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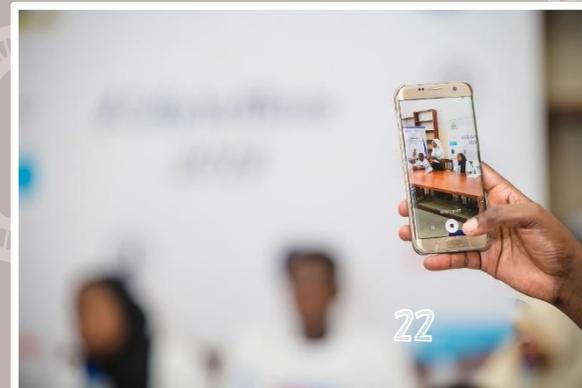
# Media!



Through out the week of the Day of the African Child during the grand celebration of #SikuYaMtoto, our long-time partners Jamii Forums and Elimika Wikiend covered social media starting with the pre-event countdown to the actual event and the Children's Dialogue on 17<sup>th</sup> June as well. On mainstream and print media we had TAMWA coordinating press. TAMWA brought in newspapers, TVs, radio and blogs and managed to cover all pre-event, event and post-event activity stories.



Seven newspapers wrote stories and feature articles; ZanzibarLeo, Nipashe, Majira, Habarileo, Uhuru, The Guardian and Daily News. ZBC TV and Star TV also covered the events of the day and radio interviews and stories were covered by HITS FM and CHUCHU FM.



# word of thanks!

*A massive thank you to all our partners for their tireless support, hard work and most importantly for making this year's #SikuYaMtoto a memorable one for children and partners alike. You are the reason for all the laughter and smiles we saw.*

*Lastly, our appreciation goes to K15 Photos for helping preserve memories of #SikuYaMtoto2019.*

# Other Partners



GIZ | The Federal Ministry for Economic Cooperation and Development



Pathfinder International



Zanzibar Female Lawyers Association (ZAFELA)



TAMWA Zanzibar



REPSSI



Roots and Shoots



K15 Photos



